

PRESS KIT

Welcome to METALCON 2026

METALCON takes place Oct. 7–9, 2026, at the Orange County Convention Center in Orlando, Florida, with pre-show workshops beginning Tuesday, Oct. 6.

Celebrating its 35th anniversary, METALCON brings the entire metal construction ecosystem together in one place—from contractors, installers and fabricators to manufacturers, architects, engineers, specifiers, designers, suppliers, owners and developers. It is the industry’s annual business and education summit, bringing the metal construction community together to understand the forces shaping the market and see what is next.

The 2026 program combines hands-on training, market intelligence, technical education, design programming, workforce development, immersive exhibit-floor experiences and networking across more than 40 categories of metal construction, addressing issues ranging from evolving building codes and workforce challenges to changing technology and increasing performance demands.

Media Access:

Media Access: Wednesday & Thursday, 9 a.m. – 5 p.m.; Friday, 9 a.m. – 1 p.m.

Exhibit Hall Hours: Wednesday & Thursday, 10 a.m. – 5 p.m.; Friday, 9 a.m. – 1 p.m.

Your press badge provides access to the show floor, including exhibits of the latest products and technologies together with extensive education and training sessions including all specialty pavilions. Visit metalcon.com/education for a complete list of sessions. Main show highlights are listed throughout this press kit.

During the show:

To arrange a media interview or photo opportunity, visit Fiona Maguire-O’Shea, our press liaison, at **The Deck**, METALCON’s show management booth just inside the exhibit hall entrance on the main aisle.

Follow us on Facebook and LinkedIn or Tweet us at **#METALCON26** or **#METALCON**. Download the METALCON App at metalcon.com/app; it has up-to-the-minute show details, daily specials and a way to easily navigate the exhibit hall.

After the show:

Contact Fiona for post-show news, photos and information at fiona@metalcon.com.

Join Us Next Year in Louisville!

METALCON 2027 takes place from Oct. 26-28 at the Kentucky International Convention Center.

Background:

Since 1991, METALCON has held its position as the only annual event dedicated exclusively to the application of metal in design and construction.

Industry experts from more than 250 leading companies exhibit the latest products, solutions and game-changing technologies while sharing their knowledge with attendees, and industry specialists present key topics in the show's highly rated education program.

METALCON brings together decision-makers from across the entire metal construction ecosystem to discover solutions, exchange technical knowledge, form partnerships and make business decisions.

METALCON is produced by [PSMJ Resources, Inc.](#), the leading authority on the effective management of architecture, engineering and construction firms, and sponsored by the [Metal Construction Association](#), an organization of manufacturers and suppliers. In addition, 100 associations and publications from across the industry support METALCON through ongoing promotional and educational efforts. This is the event's first time in Orlando.

METALCON Gives Back

Each year, METALCON gives back to the local community where the show takes place. This year's METALCON Gives Back campaign will support a Tunnel to Towers veteran housing community in Florida. On the show floor, attendees can see a tiny home take shape during the live-build experience. The completed home will be donated to the Tunnel to Towers Foundation, which provides housing and other support to injured veterans, first responders and families of fallen service members.

The Tunnel to Towers Foundation assists injured veterans, first responders and families of fallen service members through housing and other forms of support. The FRAMECAD live-build experience on the show floor also supports the foundation, connecting innovation in construction with METALCON's commitment to veterans.

Additional contributions to [Tunnel to Towers Foundation](#) can be made before, during and after the show online at <https://metalcon.com/giving-back/>, via the METALCON mobile app or on-site in the exhibit hall at The Deck, where members of show management will be available to meet supporters. The money raised at the show will help drive urgently needed resources and financial support for Orlando area veterans and further the organization's outreach.

The Tunnel to Towers Check Presentation Ceremony takes place on Thursday, Oct. 8 at 4 p.m. at The Deck. A representative from Tunnel to Towers will join us.

METALCON at 35: Past, Present and What's Next

METALCON will mark its 35th anniversary by looking at the industry from every angle—where it has been, where it is today and where it is going. New exhibit-floor experiences, anniversary programming and networking will recognize metal construction's history and impact while giving attendees a view of technologies, ideas and people shaping its future.

35th Anniversary Bash and the Legacy 10

On Wednesday, Oct. 7 at 5 p.m., the **METALCON 35th Anniversary Bash** will bring the metal construction community together to celebrate the show's history, recognize the companies that have supported METALCON from the beginning and toast the future of the industry.

The [Legacy 10](#) have exhibited at every METALCON since the first show in 1991:

AkzoNobel (Booth 817) • ATAS International (Booth 1543) • Atlas Bolt & Screw (Booth 1361) • AZZ Precoat Metals (Booth 1404) • Englert (Booth 785) • Metal Construction News (Booth 659) • McElroy Metal (Booth 901) • Metal Rollforming Systems (Booth 1431) • PPG (Booth 548) • Roof Hugger (Booth 536)

U. S. Steel Celebrates 125 Years of Innovation

U. S. Steel's Steel on the Move Experience will be a centerpiece of the exhibit floor, marking the company's 125 years of innovation, craftsmanship and leadership in American steelmaking. The interactive experience will explore steel's role in building infrastructure, products and communities while examining technologies and sustainable solutions influencing the future of steelmaking.

Design-to-Manufacture-to-Build Live: The Future of Construction

Follow a 480-square-foot tiny home from design and engineering through automated manufacturing and live assembly on the show floor. Built by a team of industry partners, the experience shows how an integrated cold-formed steel process can improve speed, precision and project delivery. The completed home will be donated to the Tunnel to Towers Foundation.

Keynote Speakers:

9 a.m., Wednesday, Oct. 7 — [“Nothing Can Stop You”](#)

Jim Abbott, inspirational speaker and former Major League Baseball pitcher, will open METALCON with a keynote centered on resilience, gratitude and turning challenges into strengths. Through his personal and professional journey, Abbott will explore how adversity can shape identity, strengthen purpose and reveal new ways of thinking, adapting and leading. A meet and greet will follow the keynote.

Born without a right hand, Abbott became a standout athlete at the University of Michigan, earning All-Big Ten and All-American honors. He helped Team USA win the gold medal at the 1988 Olympic Games in Seoul, was selected in the first round of the 1989 Major League Baseball draft and went on to play 10 Major League seasons for the Angels, Yankees, White Sox and Brewers. In 1993, he pitched a no-hitter for the New York Yankees at Yankee Stadium. His story brings a highly relevant perspective on perseverance, adaptability, accountability and leadership under pressure.

9 a.m., Thursday, Oct. 8 — [“Building Through Uncertainty: A Market Outlook for the Construction and Design Industries”](#)

Kermit Baker, a leading economic voice in the architecture, design and construction sectors and former chief economist for the American Institute of Architects (AIA), will examine the economic forces shaping project activity, demand, pipeline trends and sector growth. Attendees will gain insight into how current conditions may affect backlog, bidding

environments, project starts and strategic business decisions over the next 12 months. Baker will also participate in the Industry Outlook 2027 panel.

At AIA, Baker originated the Work on the Boards Survey, the monthly assessment of architecture-firm business conditions that became the Architecture Billings Index. He coordinated the AIA Consensus Construction Forecast Panel and wrote regular economics columns for AIA Architect. He also served as project director of the Remodeling Futures Program at Harvard University's Joint Center for Housing Studies from 1995 to 2021 and holds graduate degrees in urban planning from Harvard University and MIT.

Industry Outlook: What Comes Next

Metal Construction Code Updates: What's Changed and What It Means

On Wednesday, Oct. 7 at 1:30 p.m., Bill Beals of Therm-All, Paul Deffenbaugh of Deep Brook Media and Bob Zabcik of Z-Tech Consulting will break down recent and upcoming code changes affecting metal construction and explain the practical implications for design, specification, fabrication and installation.

Outlook: 2027 — The Future of Metal Construction

On Thursday, Oct. 8 at 10:30 a.m., Kermit Baker, Jeff Henry of the Metal Construction Association and Vincent Sagan of the Metal Building Manufacturers Association will examine the economic, supply-chain, regulatory and jobsite forces shaping metal construction through 2027, including material costs, evolving codes, market conditions and project realities.

Hands-On Training and Demo Areas

Live, hands-on training remains a defining METALCON advantage. Metal Mastery Clinics, presented by the Metal Construction Association and Metal Roofing Alliance, will cover best practices for standing seam panels, metal shingles and retrofit systems. The METALCON Training Zone, sponsored by Sherwin-Williams | MetalVue and led by John Sheridan of Sheridan Metal Resources, will use mock-ups in painted steel, aluminum, zinc and copper. Demonstrations will be offered in English and Spanish.

FORGE: Where Women in Metal Shape What's Next

Formerly Metal and Mimosas, FORGE expands METALCON's women's programming from a 1.5-hour gathering into a dedicated half-day event on Tuesday, Oct. 6 at 1 p.m., before the show opens. Designed for women at every stage of their careers, FORGE will combine leadership insight, candid industry conversation and networking in a format built to strengthen connections across the metal construction community.

Guest Speaker: Rita Goodroe

Goodroe will present "Beyond Impressive: Create Your Own Path in Construction and Beyond," focused on building influence, creating opportunities and navigating a career with intention. The program will continue with the panel "More Than a Seat at the Table: Women Building Influence Across the Industry," featuring Bryce Batts, Kate Glantz, Erin Hoffman and Amanda Turner, and will conclude with a networking reception sponsored by National Women in Roofing.

New Latino Track: Spanish-Language Education & Hands-On Training

New for 2026, the Latino Track expands access to technical, business and leadership education with sessions presented in Spanish and supported by Spanish-language hands-on demonstrations in the METALCON Training Zone.

Using mock-ups and materials including painted steel, aluminum, zinc, copper and other specialty materials, the demonstrations will focus on proper detailing, tool use and installation practices. The program responds to demand for more accessible education and gives Spanish-speaking contractors, installers, roofing professionals and project teams direct access to training and industry expertise.

Latino Track Sessions

- From Vision to Profit: Building a Winning Business Plan in the Metal Industry
- Behind the System: Leadership, Communication & Growth in Modern Roofing
- From Coil to Code: How High-Performance Metal Roofing Systems Are Engineered, Tested and Manufactured
- Why Engineered Roofing Systems Matter More Than Ever

Emerging Leaders: 40 Under 40 and Future Leaders

METALCON is expanding opportunities for early-career professionals to build relationships and gain access to the people shaping the future of metal construction. The new 40 Under 40 Recognition Program honors 40 professionals age 40 and under whose work is influencing projects, teams and processes—from jobsites and fabrication floors to engineering and design. Honorees are selected for achievement, leadership, innovation and overall impact and will receive industry-wide recognition, featured profiles and onsite recognition at METALCON 2026.

The Future Leaders Happy Hour on Oct. 8 at 4 p.m. will recognize the 40 Under 40 honorees while giving emerging professionals a dedicated opportunity to connect with peers, decision-makers and industry leaders. Combined with workshops, hands-on demonstrations, education and networking throughout the show, the program gives rising professionals direct access to leaders from across the full metal construction value chain—access that can otherwise take years to develop.

Networking Across the Industry

Because METALCON brings the entire metal construction ecosystem together, networking connects professionals across roles, career stages and market sectors. Speed Networking on Oct. 7 at 3 p.m., is designed for quick, meaningful introductions and follow-up conversations. Other opportunities include the 35th Anniversary Bash, Contractors Connection Reception, Future Leaders Happy Hour and Oktoberfest in The Backyard.

The Design District @ METALCON

The Design District gives architects, designers, specifiers and engineers a focused place on the show floor to examine the forces shaping today's built environment and connect those issues to real-world metal design decisions. The 2026 program links big-picture industry shifts—including embodied carbon, Environmental Product Declarations, adaptive reuse

and high-performance façade systems—with project-level questions about material selection, performance, resilience, sustainability, compliance and constructability.

Design District attendees can earn up to a year's worth of AIA Learning Units, including HSW credits, while also accessing METALCON keynotes, networking events and more than 35 additional education sessions. The result is a concentrated design program within the larger METALCON experience, giving design professionals access not only to targeted AIA education, but also to manufacturers, contractors, technical experts, real-world products and broader business, technical and market insights from across the show.

Featured Design District Education

- The Hidden Carbon in Metal Buildings
- MasterClass: Shipping Container Upcycling
- Why Metal Wins
- Metal in Adaptive Reuse: Crafting Community, Transparency and Identity Through Design-Build
- Architectural Metal Plate Systems: Durable Design for Today's Buildings

Five Learning Centers

METALCON's broader education program is organized into five specialized Learning Centers so contractors, fabricators, architects, engineers, installers, designers and specifiers can quickly identify sessions relevant to their roles and business needs: Contractor Business Success Center; Installation & Techniques Learning Center; Metal Performance Learning Center; Tools & Technology Zone; and The Design District.

Florida Contractor Continuing Education Credits

METALCON will also offer dozens of Florida Contractor Continuing Education Credits, giving Florida contractors an opportunity to earn a significant portion of the continuing education required to maintain their licenses while gaining practical industry knowledge.

Industry Associations at METALCON

This year's event will feature its broadest association participation to date, reinforcing the show's role as the one place where the entire metal construction ecosystem comes together.

Participating organizations represent roofing, metal buildings, air barriers, rainscreens, metal composite materials, cold-formed steel, extrusions, manufacturing, workforce development, diversity and inclusion, education and training. Many will have a presence on the show floor, giving attendees direct access to subject-matter experts and industry resources while creating opportunities to share technical knowledge, discuss common challenges and connect with the people and ideas shaping metal construction.

Associations represented include:

- Associated Builders and Contractors (ABC) – Central Florida Chapter
- Air Barrier Association of America (ABAA)
- Cool Roofing Ratings Council
- Metal Construction Association (MCA)
- Metal Building Manufacturers Association (MBMA)

- Metal Roofing Alliance (MRA)
- Midwest Roofing Contractors Association (MRCA)
- Reflective Insulation Manufacturers Association-International (RIMA-I)
- Rainscreen Association in North America (RAiNA)
- MCM Alliance
- International Code Council (ICC)
- Steel Framing Industry Association (SFIA)
- Cold Formed Steel Association (CFSA)
- National Women in Roofing (NWIR)
- Latinos en Roofing
- Association of Women in Metal Industries (AWMI)
- Fabricators and Manufacturers Association (FMA)
- Florida Roofing and Sheet Metal Contractors Association (FRSA)
- National Roofing Contractors Association (NRCA)

Association-Led Education

Beyond the sessions already highlighted, association partners will lead additional education addressing real-world technical and market issues across the metal construction ecosystem:

- **Reflective Insulation & Radiant Barriers in Metal Building Design: Solving Real-World Thermal, Moisture and Energy Challenges** — Reflective Insulation Manufacturers Association-International
- **Designing Walls for Reality, Not Perfection** — Rainscreen Association in North America
- **MCM in Practice: Installation, Inspection and Fixes** — MCM Alliance
- **Facilitating Product Acceptance with ICC-ES Certification** — International Code Council
- **Residential Metal Roofing — The Sustainable Choice** — Metal Roofing Alliance
- **Noncombustible Steel Framing Construction in High-Wind Regions** — Steel Framing Industry Association
- **Why Would Anyone Choose Cold-Formed Steel?** — Cold Formed Steel Association

METALCON Top Products Awards

The sixth annual METALCON Top Products Awards recognize exhibiting companies at the forefront of innovation in products, technologies and solutions across eight categories. The top three award-winning products will be determined by public electronic voting before the show and by attendee voting onsite. Winners will be announced Thursday, Oct. 8, from 2:30-2:45 p.m. at The Deck.

Exhibits:

Experts from 259 exhibiting companies spanning 670 booths will share their knowledge of products and field applications with attendees. The lineup on the following two pages includes companies that have not exhibited in METALCON before or are returning after a multi-year absence.

New and Returning Exhibitors for METALCON 2026

COMPANY	BOOTH#	WEBSITE
ACERO Industrial Systems	657	https://aceroindustrialsystems.com
Acu-Form Roll Forming Equipment	607	www.acuformequipment.com
Alpha Connection LLC	966	www.plugsandconnectors.com
Anping Qinghe Metal Mesh Co., Ltd.	1502	www.perforated-metal.cn
Aplus Energy Co., Ltd.	1459	www.apluspvt.com
BEAM AI	1643	www.attentive.ai
BH-USA/Elite Fans	1266	https://eliteelectricproducts.com
Bidding Enterprise LLC	1379	https://biddingenterprise.com
BMS GROUP	656	www.rollformingmill.com
BRIGHTSMITH Coaters	1648	www.brightsmithcoaters.com
Build It To Sell It	579	www.buildittosellit.com
Capital Forest Products	758	www.capitalforest.com
CBC Specialty Metals	1672	www.cbcmetals.com
CI Web Group	750	www.ciwebgroup.com
Cjdelery Construction LLC	773	www.cjdelery.com
Corten.com	1461	www.corten.com
Coulee Tech	570	www.coulee.tech
Cumberland Sales Company	1470	www.cumberlandsalescompany.com
Curber Manufacturing	1258	www.curbermfg.com
Custom Foam Products, Inc	637	www.customfoaminc.com
Dahezhongbang (Xiamen) Intelligent Technology Co.,Ltd	1472	www.dahezbforming.com
Diamond Vogel, Inc.	1264	www.diamondvogel.com
Dutch Country Gift Baskets	1501	https://dutchcountrygiftbaskets.com
EOBEND GmbH	1485	www.evobend.com/en
EXPI-DOOR Systems, Inc.	585	www.expidoor.com
FARO INSIGHT a Business of AMETEK, Inc.	1560	www.faro.com
Fasteners Direct LLC	751	www.fastenersdirectllc.com
Feeney Inc.	1457	www.feeneyinc.com
Frontier ERP Software	1500	https://friedmancorp.com
GASPARINI S.p.A.	759	www.gasparini-spa.com
Graber Post Buildings, Inc	755	www.graberpost.com
Guangzhe Enterprise Co., Ltd	706	www.guangzhe.com.tw
H.B. Fuller	1506	www.hbfuller.com
Haiyan Jiamei Hardware Mfg and Tech Co., Ltd.	641	www.jiameihardware.com
Hayes International / Bradbury Group Australia	717	www.bradburygroup.com
Henco Industries	1507	www.henco.be/en
HOWMZ LLC	870	www.howmz.com
Imagic Glass	1558	www.imagicglass.com
Interarch Building Solutions Limited	742	www.interarchbuildings.com
ISD Group USA	1353	www.isdgroup.us
Jiangsu Guoqiang Singsun Energy Co., Ltd	1256	www.singsun.net
Keystone Certifications, Inc.	871	www.keystonecerts.com
KORE Machinery	606	www.koremachinery.com
Lama Marcin i Robert Libich Sp.k.	658	www.anti-drop.com
Laminators Incorporated	1360	www.laminatorsinc.com
LGS FrameX LLC	707	www.framexlg.com
Little Harvey's	1371	https://littleharveys.com

COMPANY	BOOTH#	WEBSITE
MACHINE WORX NZ	653	www.machineworx.co.nz
Mallet Supply, LLC	1005	www.malletsupply.com
MAX USA Corp.	700	www.maxusacorp.com
Metal Building Software, Inc.	553	https://mbsweb.com
Metal Fastening Systems Inc.	1636	www.metalfasteningsystems.com
Metal Roofing Systems	1634	www.metalroofingsystems.com
Over-All Vents	1403	https://over-allvents.com
Paus North America	1359	www.paus-na.com
POWERLIFT HYDRAULIC DOORS	1573	www.powerliftdoors.com
Precision Fasteners	1632	www.metalroofclips.com
Priest & Associates	572	priestsassociates.com
Primo Automation Systems Inc.	635	www.primoautomation.us
Progressive	900	https://everlastmetals.com
Progressive Foam	801	www.progressivefoam.com
Quattrolifts	1611	www.quattrolifts.com
Quote Magnet	736	https://quote-magnet.com
Red Horse USA	1466	https://redhorse.com
RenderDraw	1556	https://renderdraw.com
Rib Rinner Tools, LLC	1551	www.ribrunnertools.com
RoMac Building Supply	549	www.romacfl.com
RoofScreen Mfg.	1356	https://roofscreen.com
Rugui Hot Rolled	1358	https://rugui.com/en/hot-rolled
SGS North America, Inc	1377	www.sgs.com
SketchDeck.ai	734	https://sketchdeck.ai
Snap-Z	856	www.snapzvent.com
Steel and Metal Systems, Inc. & Roll-Up Door, Inc.	1273	https://steelmetsystems.com
Steel Ninja	757	https://steelninja.com
Summit Steel Buildings	1254	www.summitsteelbuildings.com
Surface Bid by Smartbuild	850	https://smartbuildsystems.com
Sussman Machinery (Wuxi)Co.,Ltd.	1372	www.sussmanmachinery.com
TEK Industries, LLC	1357	www.tekroofingsystems.com
TENADO	1570	www.tenado.com
Tengco Inc.	576	www.tengco.com
The Malco Group	1376	www.malcotools.com
Threaded Fasteners, Inc.	1257	https://threadedfasteners.com
Titan Coatings	1564	www.titancoatings.com
UNBAK Machinery	970	www.unbakmachinery.com
US Premier Tube Mills	1370	www.usptmills.com
VALTEK	1565	www.valtekigs.com
Virtual Inspection Services	1003	www.virtualinspectionsservices.com
Vitruvian Steel	1649	www.vitruvian-steel.com
Viva Composite Panel	701	www.vivaacp.com
William Penn Performance Glass	747	www.willpennglass.com
X Steel Frame LLC	571	www.xsteelframe.com
XIAMEN FUMING ROLL FORMING MACHINERY CO., LTD.	745	www.customrollformingmachine.com
XIAMEN RELIANCE INDUSTRY CO., LTD.	1537	www.gocoexpo.com
Zimmerman Metals, Inc.	1617	https://zimmerman-metals.com