

PRESS KIT

Welcome to METALCON 2024

METALCON, the only global event dedicated exclusively to the application of metal in design and construction, takes place in Atlanta from Oct. 30 - Nov. 1 at the Georgia World Congress Center.

From intensive pre-show workshops beginning on Tuesday, Oct. 29 to 35+ free educational sessions conveniently located inside the exhibit hall to inspiring keynotes, top industry experts will share their knowledge with attendees who are eligible to earn continuing education credits (CEUs), including AIA learning units among others.

METALCON 2024 is produced by PSMJ Resources Inc., and sponsored by: [Mill Steel Company](#) (premier level), [Flack Global Metals](#) (diamond level), [CIDAN Machinery Inc.](#) (diamond level), and others, along with long-time partner, the [Metal Construction Association](#) (MCA).

Media Access:

Media Access: Wednesday & Thursday, 9:00 a.m.–5:00 p.m.; Friday, 9:00 a.m.–1:00 p.m.

Exhibit Hall Hours: Wednesday & Thursday, 10:00 a.m.–5:00 p.m.; Friday, 10:00 a.m.–1:00 p.m.

Your press badge allows you entry to the **Total Experience**, which includes exhibits of the latest products and technologies together with extensive education and training sessions in the exhibit hall including all specialty pavilions, including The Design District. Visit www.metalcon.com for a complete list of sessions. Main show highlights are listed throughout this press kit.

During the show:

Meet METALCON team members at **The Deck** centrally located in the exhibit hall right off the power aisle, where you can talk with show management, network and arrange interviews or photo opportunities.

Follow us on Facebook and LinkedIn or Tweet us at **#METALCON24** or **#METALCON**. Download the METALCON App; it has up-to-the-minute show details, daily specials and a way to easily navigate the exhibit hall.

After the show:

Contact press liaison, Fiona Maguire-O'Shea for post-show news, photos and information at fiona@metalcon.com or 617-285-7522.

Join us next year in Las Vegas!

METALCON 2025 takes place from October 21- 23
at the Las Vegas Convention Center.

Background:

Since 1991, METALCON has held its position as the only annual international event offering comprehensive education, training and product exhibits focused on the application of metal in design and construction. Contractors, architects, installers, builders, developers, owners, fabricators, manufacturers and suppliers from more than 50 countries attend each year.

Industry experts from more than 260 leading companies exhibit the latest products, solutions and game-changing technologies while sharing their knowledge with attendees. Industry specialists present key topics in the show's highly rated education program. METALCON's long-standing reputation is one of creating a vibrant atmosphere to showcase products and generate new ideas.

METALCON is the only annual tradeshow and conference devoted to the application of metal in industrial, institutional, light commercial and residential projects. The show's success is based on a dynamic exhibit hall, extensive educational programs, networking and interactive learning opportunities.

METALCON is produced by [PSMJ Resources, Inc.](#), the leading authority on the effective management of architecture, engineering and construction firms; and sponsored by the [Metal Construction Association](#), an organization of manufacturers and suppliers. In addition, 100 associations and publications from various industry segments support METALCON through ongoing promotional and educational efforts. **This is the event's seventh time in Atlanta.**

Annual Giving Back Program:

Each year, METALCON gives back to the local community where the show takes place. Last year, METALCON partnered with representatives of the Las Vegas area [Semper Fi & America's Fund \(The Fund\)](#), a non-profit organization dedicated to helping service members in all branches of the United States Armed Forces.

This year, METALCON is again partnering with The Fund in Atlanta. The program was created to direct urgently needed resources and financial support to critically wounded, ill and injured members of the U.S. Armed Forces alongside their families.

We will be selling The Fund wrist bands to raise funds, in addition to holding a raffle offering multiple prizes, including a grand prize two-night complimentary hotel stay during METALCON 2025, with a full access pass to the show and to two in-depth workshops.

Additional contributions to [The Fund](#) can be made before, during and after the show online at www.metalcon.com, via the METALCON mobile app or on-site in the exhibit hall at **The Deck**, where members of show management will be available to meet supporters. The money raised at the show will help drive urgently needed resources and financial support for Atlanta area veterans and further the organization's outreach.

The America's Fund Check Presentation Ceremony takes place on Friday, Nov. 1 at 11:45 a.m. at The Deck. Veteran Corporal Tony Mullis, U.S. Marine Corps (Ret.), who has benefited from the support it provides will be in attendance along with a representative of The Fund. Mullis, who lives in South Central Georgia, is actively participating in The Fund's Apprenticeship Program as he pursues entrepreneurship and seeks to expand his family business.

Keynote Speakers:

9:00 a.m., Wednesday, Oct. 30th, METALCON Theater, located in the exhibit hall

Keynote Address: [*Game Plan for Success*](#)

By: Former National Football League Most Valuable Player and Super Bowl Champion quarterback, Joe Theismann

In his keynote, Theismann outlines the game plan that brought him success, both on and off the field. As an entrepreneur and the former star quarterback for the Washington Redskins, he reveals his by drawing parallels between winning in football and in business.

Theismann's career ended abruptly after sustaining a badly broken leg during a Monday Night Football game against the New York Giants on national television. An Emmy award winning analyst, entrepreneur, and athlete, he utilizes his gifts, talent and high energy to share his strategies with attendees for handling unforeseen change.

He focuses on how to succeed under pressure and how to adapt quickly to unexpected situations. He urges individuals and organizations to set goals and correct errors each step of the way, an approach that builds momentum...which once on your side, would be hard for the best "defense" to stop.

9:00 a.m. Thursday, Oct. 31st, METALCON Theater, located in the exhibit hall

Keynote Address: [*The Good, The Bad, & The Ugly: Financial Outlook and Trends for Metal Construction*](#)

By: Dr. Anirban Basu, Chairman & CEO of Sage Policy Group, Inc., a Baltimore-based economic and policy consulting firm

Named one of Maryland's 50 most influential people by Maryland newspaper, *The Daily Record* and one of the region's 20 most powerful business leaders by the *Baltimore Business Journal*, Dr. Basu will provide an in-depth analysis of major factors shaping economic outcomes, including interest rates, global geopolitical conflict, wage dynamics, business confidence, demographics, rising consumer debt levels and a presidential election—all conspiring to produce an economic downturn in 2025. He will provide a forecast for the coming year, highlighting the major risks that construction industry stakeholders will likely encounter and if 2025 should be a good year for the metal construction and design industry.

In 2014, Maryland Governor Larry Hogan appointed Basu Chair of the Maryland Economic Development Commission (2014-2021). Currently, he serves as Chairman of the Baltimore County Economic Advisory Committee. He also serves the chief economist function for the Associated Builders and Contractors, the Construction Financial Management Association, the Modular Building Institute, the Maryland Bankers Association, the International Food Distributors Association and several others.

9:00 a.m. Friday, Nov. 1st, METALCON Theater, located in the exhibit hall

Keynote Address: [*Relevant Leadership: Navigate, Empower, Transform*](#)

By: Dr. Melissa Furman of Career Potential, a consulting, training and coaching organization

Dr. Furman continues to captivate and inspire audiences, building on the phenomenal success of her 2022 session which has garnered over 41,000 views on YouTube. She will empower attendees with actionable strategies to enhance critical leadership capabilities such as self-awareness, adaptability, and trust-building.

Show Highlights:

Morning Kick-Off Sessions

On Wednesday, Oct. 30 beginning at 8:00 a.m., Crystal Egger, president of Monarch Weather & Climate Intelligence joins Kathryn Procriv, the company's executive vice president to present [Building Smarter: The Impact of our Changing Weather & Climate on Construction](#). Together, they will explore the critical role of accurate weather data and communication to optimize project timelines, enhance safety and improve materials performance.

The following day, at the same time, attendees have the choice of two-morning kick-off sessions beginning at 8:00 a.m. Steve Tatro, regional manager of architectural sales southwest of Mitsubishi Chemical America, will present [Metal Composite Material \(MCM\) Building Code Fire Requirements](#), providing an overview of various metal composite materials and associated attachment systems, and an in-depth review of the relevant International Building Code.

Additionally, Tony Barnes of Crowe LLP will explore the world of Artificial Intelligence and how to make it work for the metal construction industry in [The New World of Metal: How Technology and AI Can Affect the Metal Industries](#).

[State of the Industry](#)

A special State of the Industry panel presentation will take place on Wednesday, Oct. 30 at 11:45 a.m. led by members of the MCA to discuss current and future opportunities and challenges facing the metal construction industry, such as recent technical developments, upcoming regulatory issues, resiliency in a turbulent building market, the superior sustainability of metal substrates and more.

[Metal and Mimosas Women's Program](#)

Back by popular demand, women of metal construction are welcome to join their peers before the show kicks off on Wednesday for Metal and Mimosas, a morning filled with the perfect blend of breakfast, networking and discussion beginning at 7:30 a.m. in meeting room A309.

Stacey Lynn, The Barndominium Lady, will present *'The Intentional Accidental Business'*, and share her experiences and challenges that got her to where she is today! Gather alongside fellow inspiring women who are shaping the industry and join this supportive community that encourages women's success. Space is limited and is on a first-come, first-served basis. [Pre-registration is required](#).

Hands on Training and Demo Area

[MCA's Metal Mastery](#)

As metal continues to gain traction in the market, it's crucial for contractors and installers to grasp the intricacies and proper techniques for forming panels and installing metal roofing and wall systems. In a series of clinics, experts from the MCA and Metal Roofing Alliance will discuss best practices for installing metal shingles, standing-seam roofing panels, retrofit systems, and metal wall systems, and will demonstrate proper techniques for on-site rollforming and machine maintenance. [Learn more here](#).

METALCON Training Zone

Back by popular demand and proudly sponsored by Metal Vue by Sherwin-Williams, the METALCON Training Zone returns to offer hands-on training for roofing contractors. This dedicated area features live demonstrations and education using a variety of mock-ups and materials such as painted steel, aluminum, zinc, copper and other exotic materials. Training will

emphasize precise detailing and the use of appropriate tools, equipping contractors, remodelers and other professionals to elevate their skills, ensuring the best, most efficient and cleanest work when installing various metal roof systems (conducted in English and Spanish).

More Networking Than Ever!

METALCON is introducing a variety of networking events to foster communication and collaboration among industry peers. From the lively Metal Mash Up Welcome Party and engaging speed networking to international matchmaking opportunities, attendees can also enjoy simulated golf sessions at The Back Yard and unwind at the Trick or Tee 19th Hole Reception. These events offer abundant opportunities for participants to exchange ideas and forge valuable connections.

Future Leaders Friday

Future Leaders Friday offers dedicated programming for rising stars, management trainees, apprentices and others, aged 40 and under, who are ready to take their careers to the next level. On Friday, Nov. 1, future leaders will have the opportunity to participate in a day of targeted content and interactive activities, while gaining valuable insights, acquiring essential skills and receiving guidance to help advance in their careers and make a significant impact in the industry.

The Design District at METALCON

Sponsored by PPG and produced in partnership with *AEC Daily*, The Design District brings together esteemed thought leaders, award-winning architects and industry experts. Offering exclusive programming and unmatched opportunities, attendees will delve into the limitless applications of metal in design; discover the latest innovations and metal products available for both building envelopes and interiors; and earn up to 15 AIA Learning Units (Lus) and 12 Health, Safety, and Welfare (HSW) credits.

Featuring specialized education sessions, networking opportunities and a showcase of cutting-edge innovations, these tailored offerings are designed to elevate expertise and ignite innovative approaches to architectural design with metal.

Pre-Show Workshop

On Tuesday, Oct. 29, beginning at 8:30 a.m., the [Mergers & Acquisitions Essentials Workshop](#), presented by PSMJ Resources, provides the latest strategies for finding the right M&A counterparty, structuring win-win transactions, assessing valuations, successfully integrating, and more.

Exclusive Education Topics for The Design District – Offering education sessions specific to design professionals and engineers, attendees can earn nearly a year’s worth of continuing education credits (CEUs)—all in one place:

- [Air Barriers, Vapor Retarders and Water Resistive Barriers Are the Same—No?](#)
- [Artificial Intelligence in the AEC Industry](#)
- [Stay Ahead of the Color Curve: Leveraging Global Color Trends to Elevate Design & Stand Apart](#)
- [Metal Roofs Architectural Restoration / Preservation](#)
- [Today’s Architectural Metal Panels for Interior Applications](#)
- [Metal Composite Material \(MCM\) Building Code Fire Requirements](#)
- [Barndominiums: Solutions for Modern Problems, Inspired by Historic Design](#)
- [The Acoustics of Metal Buildings](#)
- [Holding Strength Comparison Between Short Rail & Direct Attachments on Racking Systems on Metal Rooftop for Solar Applications](#)

Exploring Atlanta: [A Walking Tour of Metal Cladding and Panels](#)

2:30 p.m., Wednesday, Oct. 30th

Join Zeke Miller, president of MillerClapperton, a national fabricator and regional installer of architectural cladding systems, as he leads a complimentary, scenic walk around downtown Atlanta's Centennial Park District to view several high-profile metal panel projects. The tour will highlight several prominent sites, including the College Football Hall of Fame, the World of Coca-Cola, the Georgia Aquarium and more.

This informal and educational tour is a chance to see some of the area's most notable and iconic projects using metal panels and cladding through the eyes of an expert. Limited to 50 attendees. [Pre-registration required.](#)

3-Day access to the exhibit hall – Experience a unique opportunity to explore 262 exhibits showcasing groundbreaking innovations in metal construction and connect with experts from the world's leading manufacturers of metal components.

Exclusive networking opportunities – Located on the show floor and sponsored by PPG, *The Design District* offers a relaxing lounge area where you can recharge and network with colleagues. Attend the Welcome Party, the Trick or Tee 19th Hole Reception, keynotes, speed networking and [more](#).

Other Need-to-Know Information:

Workshops

METALCON continues to offer in-depth [workshops](#) this year on the Tuesday, Wednesday and Thursday of the show to provide cutting-edge education and training, which cannot be found elsewhere. For a small fee, attendees will be armed with new information, fresh ideas and strategic direction to address some of the major issues facing the construction industry today, including:

- [Impact & Utilization of AI on the Construction Industry](#)
- [Utilizing MCM in Modern Design Including Fire Prevention](#)
- [Metal Roof Installation Training Certificate Program](#)
- [Rollforming for the Metal Construction Industry](#)
- [Metal Roofing from A \(Aluminum\) to Z \(Zinc\)](#)
- [Low Slope Detailing Workshop – Certificate Course](#)
- [Mergers & Acquisitions Essential Workshop](#)

Learning Centers

Our Learning Centers are a dynamic way of providing education on the show floor, offering FREE instructional sessions to attendees and exhibitors, and allowing visitors to capture sessions while perusing product exhibits. This year's Learning Centers will offer 60-minute sessions between 10:15 a.m. and 2:30 p.m. on Wednesday and Thursday.

Attendees can make new discoveries in the industry, learn how to face tough on-the-job challenges, try out specific techniques and earn up to 12 hours of CEUs. This year's Learning Centers are organized into three categories **Best Practices**, **Technical Know-How** and the new **Building Performance** learning center.

METALCON Top Products Awards

The fourth annual top product awards recognize companies at the forefront of innovation in industry products, technologies and solutions. This year's exhibitors were invited to submit nominations for their top metal products in one of [15 categories](#). To be eligible for consideration, products must have been introduced to the market after Jan. 1, 2023, and their manufacturer must be a participating exhibitor at METALCON 2024.

All nominees will be honored with special recognition at their booths for featuring their standout products. The top three award winning products will be determined by an electronic vote, including on-site voting for the first two days of METALCON via the show app. Winners will be announced on Thursday, Oct. 31 at 2:30 p.m. at The Deck.

Metal Construction Hall of Fame Awards

On Thursday at 4:00 p.m., visionary leaders of the metal construction industry will be honored at the Metal Construction Hall of Fame Awards presentation during the Trick or Tee 19th Hole Reception in The Back Yard. Now in its eighth year, the Hall of Fame identifies contractors, manufacturers and friends of the industry who make a difference each year.

Exhibits:

Experts from 262 exhibiting companies spanning 648 booths will share their knowledge of products and field applications with attendees. The line-up includes businesses listed on the following page that have not exhibited in METALCON before or are returning after a multi-year absence.

New Exhibitors for METALCON 2024

COMPANY	WEBSITE	BOOTH#
A Profil San. Ve Tic. Tic. A.S.	www.profilsanayi.com.tr/en	1711
AllMetal Building Systems	www.allmetalbuildingsystems.com	852
Alucopanel Middle East LLC	https://alucopanel.net	454
Alumanate Aluminum Composite Material	alumanate.com	452
Arc Cutting Industries	arccutting.com	736
ASCO USA, Inc.	asco-usa.com	246
ASTA America	astaamerica.com	353
Athader	athader.com	739
Beckers Group	www.beckers-group.com	1209
Best Buy Metals	bestbuymetals.com	2047
BH-USA/Elite Motors	www.bh-usa.com	1703
BlueScope Coated Products	bluescope.com	1802
Brightsmith LLC	https://brightsmithcoaters.com	1053
C.H.I. Overhead Doors	www.chiohd.com	1405
CAFETERIA Acoustics Solutions	https://cafeteria.la	503
Camp Logan Cement Works	camplogancement.com	537
Cascadia Metals	www.cmetals.com	1052
Central States Building Works	centralstatesmfg.com	1054
ClearSpan Structures	clearspan.com	327
Community Steel	communitysteel.com	1637
Control+M Solutions, LLC	www.controlm.solutions	333
Cool Roof Rating Council	coolroofs.org	2002
CopperCraft	coppercraft.com	1135
Dallan America Corp.		1733
DBCI	dbci.com	809
Deskera	deskera.com	1103
Diamond Vogel	diamondvogel.com	424
DSP Co., Ltd	www.colorstainless.com/en/	1451
Flex Power Tools	flextools.com	425
Galv-Pro Products	galvpro.com	911
GH Cranes & Components USA Inc	ghcranes.com	900
GO CNC	https://gofabcnc.com	1101
GPI GROUP	gpi-group.com	908
Guangzhe Enterprise Co, Ltd	www.fastener-world.com/en/supplier/guangzhe/	1947
Helix Metalforming	https://helixmetals.com	637
Herbert Marketing, Inc.		2010
Hitz Halter	hitzhalter.com	2034
IMH Products	www.imh.com	2134

New Exhibitors for METALCON 2024 (continued)

Jalco Manufacturing	www.jalco.com.au	1908
Jepson Power Inc.	www.jepsonpower.com	636
Laminators Incorporated	laminatorsinc.com	753
Latinos En Roofing	latinosenroofing.com	1902
LeafFilter Gutter Protection	getleafilter.com	2132
Lifting Equipment Solution	liftingsolutions.com	323
Lyon Metal Roofing	lyonmetalroofing.com	709
Metalarch LLC	www.metalarchdenver.com	427
MetalVue		2007
Michelle CDS		105
Midwest Tube Mills LLC	midwesttubemills.com	2046
Modular Sistemas Construtivos	www.modularconstrtoi.com.br	1105
Mold-Tek Technologies, Inc.	www.moldtekengineering.com	601
MPT	mpt.com	737
Nantong Baobo Hardware Co., Ltd.	www.baobohardware.com/channels/2.html	1205
NC Automation LLC	ncautomation.com	807
NCFI	ncfi.com	1847
Paint Applicators	paintapplicators.com	1154
Parallel Architectural Products	https://parallelap.com	1135
Pennar Global	pennarglobal.com	1603
Phoenix Metals	phoenixmetals.com	1635
Precon India	https://preconindia.com	703
QSB Steel	qsbsteel.com	1100
ROOFLE	roofle.com	335
RoofSnap	roofsnap.com	355
Sentrigard Metal Roofing Systems	sentrigard.com	635
Smartech International (Aluthermo QUATTRO)	smartech.com	700
Spectra Gutter Systems	www.spectraguttersystems.com	1200
Steel and Pipes of Florida, LLC	https://steelandpipes.us/	834
Storage Xpress		1816
Strucsoft Graitex Group	strucsoft.com	711
T&H Lemont Inc.	thlemont.com	1055
TBC Supply	tbcsupply.com	227
Threaded Fasteners, Inc.	threadedfasteners.com	1037
TPC Automation	https://tpcpack.com	1915
Trachte Building Systems	trachte.com	1102
Trac-Rite Door	www.tracrite.com	1639
Trade Inc.		1848
Triad/Merrick Machine Co	www.merrickmachine.com	1152
Triple-S Steel	www.sss-steel.com	1832
Varco Pruden Buildings	varcopruden.com	603
Vicwest	vicwest.com	906
Wieland Metal Services	wieland.com	1706
Wurth Construction Services	www.wurthindustry.com	1501
Xiamen Reliance Industry Co., Ltd.	www.reliancerollforming.com	535